

Valentina Sumano

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Salt Lake City, UT

Education

Bachelor of Arts – Graphic Design 2023

Brigham Young University – Idaho; Rexburg, ID.

Minor: Web Design
GPA: 3.9

Experience

Graphic Designer Jan 2024 – Present

doTERRA International LLC

Took charge of developing and designing a wide range of print materials, such as social media content, product labels, event signage, magazines, and booklets.

Collaborated closely with the marketing team to conceptualize and execute seasonal campaigns, generating ideas, visual styleguides, and art directing photoshoots.

Graphic Designer Aug 2023 – Dec 2023

Idahoan Foods LLC

Collaborated with the design and marketing team to create visually compelling graphics and promotional materials for various digital and print campaigns.

Assisted in the development of innovative packaging designs for new product launches, ensuring brand consistency and adherence to industry standards.

Project Manager Sept 2021 – Aug 2023

BYU-Idaho University Relations

Performed quality control and created plans for over 200 creative projects.

Served as a point of contact for faculty, 20 academic deans, and students looking to advertise on campus.

Graphic Design Intern Aug 2022 – Dec 2022

The Church of Jesus Christ of Latter-Day Saints - Magazine Department

Gained editorial experience by working in the Youth Magazine division designing articles and working closely with writers and illustrators.

Authored campaign designs and published illustrations for targeted youth audiences.

Graphic Design & Marketing Apr 2019 – Dec 2019

University Relations at Brigham Young University – Idaho

Collaborated with the marketing and photography team to create ad campaigns.

Fulfilled the role of a Channel Manager approving and scheduling web ads, on-campus TV ads, print materials, campus-wide emails, and texts.

Leadership

Technology and Social Media Manager Aug 2020 – May 2021

The Church of Jesus Christ of Latter-Day Saints

Administrated a \$2,000 monthly budget to advertise with Facebook Business Suite.

Organized video productions with 30 volunteers to develop content for Facebook.

Skills

Design

Branding
UX/UI
Photography

Tools

Adobe Creative Suite
Figma
HTML/CSS